The American Composites Manufacturers Association (ACMA) is the world’s largest composites industry trade group. By delivering invaluable education and events, access to market intelligence, and by working with regulators and legislators, ACMA serves as the center of expertise, engagement and an essential driver of industry growth and prosperity.

**OUR VISION IS TO MAKE COMPOSITES THE SUSTAINABLE MATERIAL OF PREFERENCE.**

Our purpose is to help composites manufacturers prosper by supporting the industry in delivering composite technologies that make structures more durable, transportation more efficient, consumer & industrial goods higher performing while minimizing their environmental footprint and supporting the workforce that delivers them. The ACMA is committed to supporting the industry on this journey and enabling a sustainable future for our members, partners, and society at large.
ACMA’s Vision
ACMA strives to be the “voice of the composites industry” and provides a forum for all relevant industry issues, opportunities, and commerce. We seek to position composites as the material of preference relative to all competing material systems.

ACMA’s Mission
As a member driven association, ACMA helps members prosper through:
- Relevant and timely education and information.
- Expertise and representation in legislation and regulatory affairs
- Market growth and development

About ACMA
The American Composites Manufacturers Association (ACMA) is the world’s largest composites industry trade group. We are manufacturers, material and equipment suppliers, distributors, academia, and end users. ACMA’s headquarters are Washington-based.

We are a staff of 30+ including technical, lobbying, IT, marketing & communications expertise.

ACMA’s Commitment
In every effort we undertake, we adhere to these values:

Your Voice.
ACMA advocates for and defends the composites industry.

Your Resource.
ACMA provides crucial education opportunities and information.

Your Association.
ACMA enhances market share and profitability for members.

Our Members
376 Members
197 Manufacturers
97 Material & Equipment Suppliers
19 Distributors
63 Affiliates

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WELCOME!

I thoroughly enjoy working with companies within the composites industry on the ideal marketing strategy to help them grow, to maximize their exposure, to elevate their marketing efforts and to boost their business development success.

JOHN S. CATAPANO

• Director, Business Development
ACMA, CAMX

ACMA EVENTS
• Exhibits & Sponsorships for ACMA events

ACMA MARKETING & ADVERTISING
• Traditional Print & Digital Advertising, Sponsored Content, Sponsored Partner Webinars for ACMA

CAMX
• Exhibits & Sponsorships for the largest Composites & Advanced Material Expo in North America

JOHN S. CATAPANO

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BUSINESS DEVELOPMENT, BRANDING & THOUGHT LEADERSHIP

MARKETING PLATFORMS | CONNECT WITH BUYERS & DECISION MAKERS

ACMA FLAGSHIP MAGAZINE
- Composites Manufacturing Magazine | Quarterly
- Distributed in Print & Interactive Digital Editions

ACMA WEBSITES
- Composites Manufacturing Magazine Website
- ACMAnet.org

ACMA DIGITAL NEWSLETTERS
- Industry Digest | Weekly
- ACMA Insider | Twice Per Month
- Composites Manufacturing Magazine | Quarterly

ACMA THOUGHT LEADERSHIP PLATFORMS
- Content Marketing | Websites & Digital Newsletters
- Sponsored Partner Webinars
Advertise in ACMA’s publications, including their official publication and the composite industry’s leading magazine, Composites Manufacturing. Boost your brand presence and make a bold impression with over 16,000 subscribers. Reach decision makers who rely on the magazine for the latest industry news, products and innovations.
Composites Manufacturing includes timely coverage of core market segments, materials, processes and technical education plus topics such as sustainability, plant safety, operational efficiency and research advances. The magazine also features profiles of some of the most accomplished people and innovative companies in the composites community.

NEW! MAXIMIZE VALUE & EXPOSURE WITH CM PRINT & DIGITAL
- When you advertise in CM Print, your interactive digital ad is free
- Quarterly issues (Winter, Spring, Summer, Fall)
- Rates for 1, 2, 3 and 4 issues
- Save $ with 4-issue bundled rates
- Ad sizes include Full, Half, Third, Quarter
- Submit an article through 1- or 2-page Advertorials
ACMA’s website and the Composites Manufacturing Magazine companion website are two leading platforms to reach qualified, motivated prospects and customers. ACMA’s websites deliver your brand messaging directly to an active, engaged international audience of industry professionals.
PUBLISH YOUR ADVERTISEMENT & BOOST BRAND AWARENESS

ACMA WEBSITE:
https://acmanet.org/
- Your ad, with an active link, instantly takes decision makers to current information about products and services they’re ready to buy. Ad placements include 1 run-of-site space available with 3 rotations.
- Available inventory: Square (250x250)

COMPOSITES MANUFACTURING MAGAZINE WEBSITE:
http://compositesmanufacturingmagazine.com/
- Always relevant and always current, the magazine’s companion website helps readers stay on top of all news in the composites industry.
- Available inventory: Leaderboard (728x90), Banner (558x88), Square (250x250)
Increase your brand awareness and sell more products and services through ACMA's digital newsletters distributed to thousands of buyers, decision makers and industry experts.
ACMA NEWSLETTERS | DIGITAL ADVERTISEMENTS

ACMA INSIDER NEWSLETTER
• Our members-only eNewsletter distributed twice per month reaching 3,500+ ACMA members
• Keeps ACMA members informed of current events affecting their business and includes regulatory and legislative news, market growth initiatives and updates on ACMA events and education.

COMPOSITES MANUFACTURING MAGAZINE NEWSLETTER
• A preview of the latest issue of Composites Manufacturing Magazine is sent quarterly to more than 15,000 ACMA members & non-members.
• This is an Exclusive opportunity for one advertiser per newsletter per quarter

INDUSTRY DIGEST NEWSLETTER
• ACMA’s weekly Industry Digest Digital newsletter keeps industry professionals up-to-date with the latest news of interest.
• Distributed weekly to 9,000+ subscribers

Digital banner dimensions are 450x119 pixels for all three newsletters
Showcase your expertise and thought leadership thought ACMA’s webinar and sponsored content programs.
SHOWCASE YOUR THOUGHT LEADERSHIP & MAKE NEW CONNECTIONS

ACMA SPONSORSHIPS | CONTENT MARKETING & WEBINARS

SPONSORED CONTENT

• Speak directly to your target audience with informative articles and content driving traffic to your website and hosted content.
• Instantly showcase your thought leadership in the industry through ACMA’s digital channels. From the websites, newsletters and social media, ACMA has the channels to deliver your message to the broadest, engaged audience.
• Sponsored content includes white papers, case studies, videos, demonstrations, e-books, press releases and more
• Inventory and packages available on the Composites Manufacturing Website, ACMA Insider Newsletter, Industry Digest Newsletter and ACMA’s social media channels.

PARTNER WEBINARS

• Display your expertise during a dynamic, one-hour virtual classroom sharing the latest industry applications and techniques.
• Your partnership with ACMA leverages our vast network of industry contacts through an integrated marketing campaign to attract attendees.
• Sponsors of partner webinars can either be the exclusive sponsor of an ACMA webinar or design their own presentation including choosing speakers.
• Webinar sponsors receive attendee contact list* and a recording of their webinar for re-use

* Contact information will be provided for attendees who opt-in to distribute contact information – Average opt-in rate | 70%
An event not to be missed, CAMX is largest annual Composites & Advanced Materials Expo in North America.
IN-PERSON EVENTS

CAMX | ATLANTA, GA | OCTOBER 30–NOVEMBER 2, 2023

CAMX HOME

• Co-organized by ACMA & SAMPE, CAMX is the largest annual composites and advanced materials exhibition in North America.
• CAMX attendees, from over 50 countries, are qualified buyers and decision makers looking for the next generation of products, solutions and advanced industry thinking.
• CAMX is filled with unique networking opportunities, hours of conference of programming and a trade show floor with over 500 exhibitors from dozens of market segments and product categories.

CAMX RESOURCES

• CAMX 2023 Live Floor Plan
• CAMX 2023 Prospectus

CAMX IS CO-ORGANIZED BY:

FUTURE CAMX EVENTS:

• 2024 | San Diego, CA
• 2025 | Orlando, FL
• 2026 | Atlanta, GA
• 2027 | Anaheim, CA
INDUSTRY EVENTS COMING IN 2024

**ACMA’S COMPOSITES 2024 FLY-IN**  
**FEBRUARY 26–28, 2024 | WASHINGTON, DC**

- The composites manufacturing industry has a compelling sustainability story to tell, and ACMA’s Composites 2024 Fly-In will provide a unique setting to meet with Members of Congress and agency leadership to educate them on the valuable capabilities of composites and further open markets.  
  acmanet.org/flyin24

**ACMA’S THERMOPLASTIC COMPOSITES CONFERENCE (TCC)**  
**MARCH 26–28, 2024 | SAN DIEGO, CA**

- ACMA’s Thermoplastic Composites Conference (TCC) is an insightful and collaborative event that focuses on high-performance thermoplastic composites innovations, applications, and technology. This conference is dedicated to sharing knowledge and fostering education by exploring the advancements and opportunities that exist today and those expected to shape the future.  
  https://acmanet.org/TCC24
TO BEGIN YOUR MARKETING STRATEGY DISCUSSION, PLEASE CONTACT:

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