Certified Composites Technician (CCT) Logo Usage Guidelines

The Certified Composites Technician (CCT) logo is a visual representation of the excellence and professionalism associated with the CCT program. These guidelines are designed to ensure consistent and proper use of the logo, maintaining its integrity and the reputation of the CCT program.

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1. Authorized Use

The CCT logo may only be used by:

- Individuals who hold an CCT certification in good standing.
- Organizations employing both CCT-certified technicians and CCT-certified instructors for promotional or marketing purposes related to the program so long as it does not imply that CCT has certified the organization but rather *"is proud to support its employed CCT-certified technicians and CCT-certified instructors"*.
- Approved ACMA partners, for co-branded materials with prior written consent including an executed CCT License Agreement to advertise CCT certification courses.

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2. Prohibited Use

To protect the integrity of the CCT program, the following uses are prohibited:

- Use by individuals or organizations not affiliated with the CCT program or whose certification is inactive or revoked.
- Use that implies that CCT has certified the organization.
- Alteration of the logo's colors, proportions, or design.
- Combining the logo with unauthorized graphics, text, or imagery.
- Displaying the logo in a manner that implies endorsement of products or services not directly related to the CCT program.

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3. Logo Variations

The CCT logo is available in the following variations:

- **Full Color**: For digital and print materials.
- **Monochrome**: For black-and-white printing.
- **Reversed (White)**: For use on dark backgrounds.

Do not create your own versions of the logo. Use only the provided official files.

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4. Color Specifications

To ensure consistency across all applications, use the following color codes:

- Primary Blue: RGB (0, 79, 110) | HEX #004d71 | CMYK (100, 64, 37, 20)

- Accent Green: RGB (123, 185, 66) | HEX #7bb942 | CMYK (57, 4, 100, 0)

For exact color matching, consult the ACMA Marketing Team.

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5. Size and Scaling

- The logo must remain legible and clear at all sizes.
- The minimum size for digital use is **100px wide**.
- Maintain a clear space around the logo equivalent to the height of the "C" in "CCT" to prevent crowding with other design elements.

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6. Placement and Context

- The logo should be displayed prominently but should not overpower the overall design of the material.
- Avoid placing the logo on busy or patterned backgrounds that diminish its visibility.
- The logo must stand alone and cannot appear connected to the other organizations' certification marks.

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7. Co-Branding Guidelines

- When using the CCT logo alongside other logos (e.g., company logos), ensure equal visual prominence.
- Maintain a minimum spacing of 50% of the logo's width between the CCT logo and other elements.

8. File Formats

The logo is available in the following formats:

- **PNG**: For web and digital use.
- **SVG**: For scalable vector applications.
- **JPEG**: For simple digital applications.
- **EPS/PDF**: For professional printing.

Contact ACMA to access these files.

9. Certification Status

Use of the CCT logo is contingent upon maintaining a certification in good standing. Misuse or unauthorized use of the logo by uncertified individuals or organizations will result in action from ACMA.

10. Contact Information

For questions or to request logo files, please contact: **ACMA Education Team** cct@acmanet.org | (703) 525-0511